

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWSLETTER

2023-24

January - February, 2024

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- ❖ Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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SCHOOL OF MANAGEMENT SCIENCES NEWSLETTER 2023-24

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student’s association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

2.1 Management Fest

The School of Management Sciences has organized a one-day National Level Management Fest “PARAMPARA – 2024 on Thursday, 25th January, 2024, with 268 participants out of which 158 students are from outside Colleges (13 Colleges) and 110 students are from NNRG.



Felicitation to Chief Guest Mr.Ajay Mali,Sr Manager HR,SenecaGlobal
By the Director, Vice Chairman and Dean,SoMS,NNRG



Lighting of the Lamp by Chief Guest Mr. Ajay Mali, Sr Manager HR, Seneca Global Director, Vice Chairman and Dean, SoMS, NNRG



Welcome dance by the students



Prize distribution to the winners and Runners by the Director and Dean, SoMS, NNRG

2.2 Industrial Visit

a. The School of Management Sciences has organized one day industrial visit to “**Mother Dairy (NARMUL), Milk Processing Unit**” located at Kuntloor, Hyderabad on 9th January 2024 (Tuesday) for MBA I and II Year students.



Faculty Members and students of SoMS, NNRG in Mother Dairy

b. The School of Management Sciences has organized one day industrial visit to “**Hindustan Coca-Cola Beverages Pvt Ltd.**”, **Manufacturer of soft beverages**, located at Ameenpur, Hyderabad on 7th February 2024 (Wednesday) for MBA I year students.



Faculty Members and students of SoMS, NNRG in HCCB Pvt Ltd

2.3 Management Club Activity

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan club is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond

application of class-room concepts to understanding issues in all the verticals of management. To enhance the employability of the students, small group activities are conducted. For this the class divided into small groups and each activity is planned and organized by different teams of faculty.

- Team Building activities
- Blind Fold
- Number arrangement games



Students and Faculty members in Kautilyan Club activities

3. DEPARTMENT ACHIEVEMENTS

3.1. Faculty attended FDP's

S.No	Name of the faculty	Title	Name of the Institute	Date
1	Mr.B.Rajender Goud	One week online FDP on - Exploring the Significance of Indian Knowledge Systems (IKS) in the Context of National Educational Policy (NEP) 2020 - The Role of Higher Educational Institutions (HEI)	Chaitanya Bharathi Institute of Technology	5 th to 10 th FEB

3.2 Student Achievements

S.No	Roll Number	Name of the Student	Name of Host Institution	Name of the Event	Date(s)	Prize details
1	227Z1E0036	G. Naveen Kumar	NNRG	Business Idea Parampara-24	25 th Jan 2024	Winner
2	227Z1E0060	K. Ravi Teja	NNRG	Business Idea Parampara-24	25 th Jan 2024	Winner
3	227Z1E0032	M.Priyanka	NNRG	Business Idea Parampara-24	25 th Jan 2024	Winner
4	227Z1E0061	M.Anusha	NNRG	Business Idea Parampara-24	25 th Jan 2024	Winner
5	227Z1E0033	G.Roshini	NNRG	Business Idea Parampara-24	25 th Jan 2024	Winner
6	227Z1E0027	M.Sai Chandu	NNRG	Business Quiz Parampara-24	25 th Jan 2024	Winner
7	227Z1E0046	S.Manish	NNRG	Business Quiz Parampara-24	25 th Jan 2024	Winner
8	227Z1E0006	Ch.Dhanunjay	NNRG	Business Idea Parampara-24	25 th Jan 2024	Runner
9	237Z1E0045	P.Swetha	NNRG	Business Idea Parampara-24	25 th Jan 2024	Runner
10	237Z1E0041	M.Abhishek	NNRG	Business Idea Parampara-24	25 th Jan 2024	Runner
11	237Z1E0020	G.Sravani	NNRG	Business Idea Parampara-24	25 th Jan 2024	Runner
12	227Z1E0042	R.Divya	NNRG	Business Idea Parampara-24	25 th Jan 2024	Runner

3.3 Others

Innovation and Entrepreneurship Outreach Program in ZPHS:

The NSS unit of NNRESGI in association with Institution's Innovation Council (IIC) has conducted one day session on Innovation and Entrepreneurship Outreach Program in Zilla Parishad High School, Pratap Singaram Village, Ghatkesar Mandal, Medchal Malkajgiri District, on 24th February 2024 from 10AM to 4PM with a view to encourage Government high school students toward innovative thinking and developing entrepreneurial mindset.



NNRG Faculty members, ZPHS Teachers and students

WISHING YOU ALL SUCCESS AND GOOD HEALTH